

JANUAR 2024

DESIGN GUIDE

CLEMENS
ADVOKATFIRMA



M-GRAFIK



DEN GRØNNE VINKEL

SE EKSEMPLER
PÅ BRUG PÅ
FØLGENDE SIDER

CLEMENS
LAW FIRM

POSITIV - PRIMÆR LOGO

CLEMENS
LAW FIRM

POSITIV

CLEMENS
LAW FIRM

NEGATIV

CLEMENS
LAW FIRM

NEGATIV

FARVER



OLIVEN

CMYK 62, 50 60, 52
RGB 65,70, 62
HEX #41463E



PRIMÆRFARVER

SORT

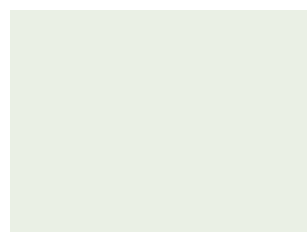
CMYK 0/0/0/100
RGB 35/31/32
HEX:#231F20



SEKUNDÆRFARVER

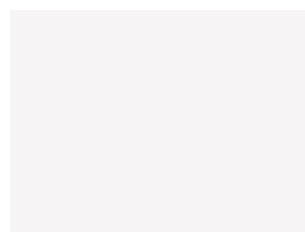
GRØN

CMYK 51, 29, 54, 4
RGB 137, 150, 126
HEX #8A987F



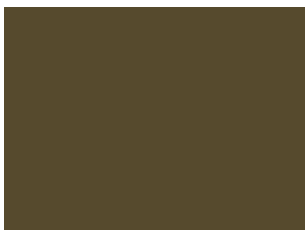
LYS GRØN

CMYK 11, 2, 13, 0
RGB 227, 235, 223
HEX #E4ECE0



EKSTRA LYS GRØN

CMYK 4, 1, 3, 0
RGB 243, 245, 242
HEX #F3F5F2



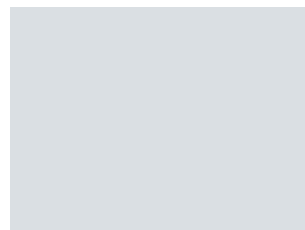
MØRKEBRUN

CMYK 0, 18, 57, 81
RGB 49, 40, 21
HEX #312815



MØRKEBLÅ

CMYK 91, 21, 0, 78
RGB 5, 45, 57
HEX #052D39



LYSEBLÅ

CMYK 5, 1, 0, 15
RGB 205, 214, 216
HEX #CCDD6D8